

AW21 COLOURCARD



Orchid Flower C068



Dusty Mint C066 SEASONAL



Hibiscus Rose C062



Jojoba CO67 SEASONAL



Check Jojoba C821 SEASONAL



Hibiscus Rose Spaced Dyed C825 SEASONAL



Khaki C223 EXISTING



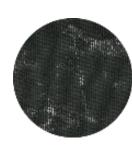
Tie&Dye Natural Raw/Black C824 SEASONAL



Lavender C063



Burgundy C244 EXISTING



G. Dyed Black Splatter C547 SEASONAL



Indigo Hush C061



Glazed Green C036 EXISTING



FLETCHER

STTU870

The Unisex Oversized Cardigan

350 GSM

Oversized fit

XXS - 3XL

FABRIC

Brushed

85% organic cotton 15% recycled polyester

SPECIFICATION

Set-in sleeve

1x1 rib at neck collar, placket, sleeve hem and bottom hem

ABOUT THIS STYLE

The typical university cardigan reinvented



Black C002



French Navy C727



Heather Grey



Hibiscus Rose C062



SLOANER

STSU871

The Unisex V-neck Sweatshirt

350 GSM

Relaxed fit

XXS - 3XL

FABRIC

Brushed

85% organic cotton 15% recycled polyester

ABOUT THIS STYLE

The preppy V neck pullover reinvented

Burgundy C244



SPECIFICATION

2x2 flat knit rib at neck collar with bicolour tipping 2x2 flat knit rib at sleeve hem and bottom hem in matching body colour



CORE **BOUNDER**

STSU806

The Unisex Bomber Sweatshirt

300 GSM Medium fit XXS - 3XL

FABRIC

Terry

85% organic cotton 15% recycled polyester

SPECIFICATION

Set-in sleeve

1x1 rib at neck collar

1x1 rib sleeve hem and bottom hem

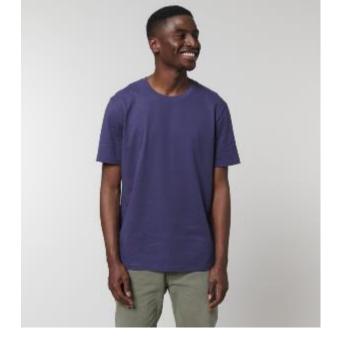
ABOUT THIS STYLE

The university baseball jackets is a key piece in the university look therefore we are reintroducing the Bounder in 2 additional colours









ICONIC **CREATOR**

STTU755

The Unisex Iconic T-shirt

180 GSM

Medium fit

FABRIC

XXS - XXL

Single jersey 100% organic cotton



Hibiscus Rose C068 C062

SEASONAL **SEASONAL** Jojoba **Dusty Mint** C067 C066





Indigo Hush

C061



ICONIC CRUISER

STSU822

The Iconic Unisex Hoodie Sweatshirt

| Medium fit 350 GSM

FABRIC

XXS - XXL

Brushed

85% organic cotton 15% recycled polyester



Orchid Flower



C067



Hibiscus Rose

C066

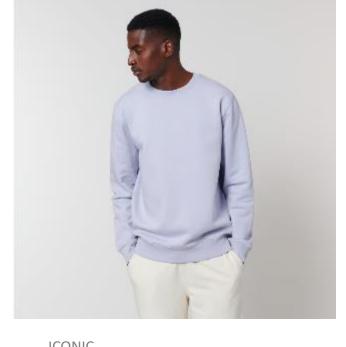


Lavender

C061



Khaki C223



ICONIC CHANGER

STSU823

The Unisex Iconic Crewneck Sweatshirt

350 GSM

Fitted

FABRIC

XXS - XXL

Brushed

85% organic cotton 15% recycled polyester





Lavender C063



Jojoba

C067





Khaki C223



CORE **FUSER**

STTU759

The Unisex Relaxed T-shirt

180 GSM

Relaxed fit

FABRIC

Single jersey 100% organic cotton



C066

SEASONAL **SEASONAL** Jojoba **Dusty Mint** C067



Khaki C223





CORE **RADDER**

STSU857

The Unisex Relaxed Crew Neck Sweatshirt

350 GSM

Relaxed fit

FABRIC

XXS - 3XL

Brushed

85% organic cotton 15% recycled polyester



SEASONAL Dusty Mint C066



SEASONAL Jojoba C067



SLAMMER

STSU856

The Unisex Relaxed Hoodie Sweatshirt

350 GSM

Relaxed fit

FABRIC

XXS - 3XL

Brushed

85% organic cotton 15% recycled polyester



SEASONAL Dusty Mint C066

SEASONAL Jojoba C067



CAPSULE **TRIBER**

STTU790

The Unisex Oversized Long Sleeve T-shirt

180 GSM

Oversized fit

XXS - 3XL

FABRIC

Single Jersey 100% organic cotton

SPECIFICATION

1x1 rib binding at colla with narrow double needle topstitch

ABOUT THIS STYLE

New long sleeve has wider sleeves and has been introduced as the key piece for layering







French Navy C727



Khaki C223





Heather Grey C250





MOVER

STBM569

The Unisex Jogger Pants

300 GSM Medium Fit XXS - 3XL

FABRIC

Brushed 85% organic cotton 15% recycled polyester 1x1 rib waistband
Round drawcords in matching body colour with metal

tipping

SPECIFICATION

ABOUT THIS STYLE

Extension of our total look. With new core colour Khaki to match with our Khaki Cruiser & Changer. And we also added a new highlight colour Orchid Flower





STELLA STREETER STDW143

The Women's Hoodie Dress

300 GSM | Medium fit

FABRIC

Brushed

85% Organic Cotton 15% Recycled Polyester

SPECIFICATION

Set-in sleeve

1x1 rib at sleeve hem

XS - XXL

ABOUT THIS STYLE

New AW21 colours



French Navy



Hibiscus Rose C062



Lavender C063



CORE STELLA KICKER

STDW161

The Women's Oversized Crew Neck Dress

300 GSM Overzised fit XS - XXL

FABRIC

SPECIFICATION

Terry

85% organic cotton 15% recycled polyester

1x1 rib at neck collar, sleeve hem and bottom hem Inside herringbone back neck tape

ABOUT THIS STYLE

Update of the Stella Kicks. This new dress emphasizes a young and sporty look fully inspired by the 90s.







Khaki C223



C002



Mid Heather Grey Cream Heather Grey

C680





ICONIC STTW032

STELLA EXPRESSER

The Iconic Women's Fitted T-shirt

155 GSM

Fitted

XS - XXL

FABRIC

Single jersey 100% organic cotton

SPECIFICATION

Set-in sleeve 1x1 rib at neck collar

ABOUT THIS STYLE

New AW21 colours







C062



Jojoba C067



Dusty Mint C066

SEASONAL



MINI CREATOR

The Iconic Kids' T-shirt

| 155 GSM

| Medium fit

FABRIC

3/4 – 12/14 yrs

Single jersey 100% organic cotton



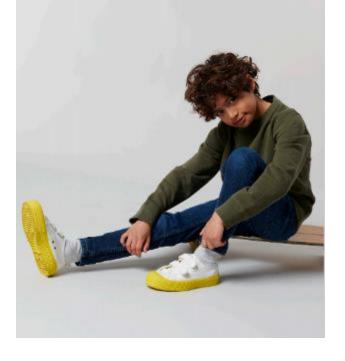
Orchid Flower



Hibiscus Rose



Khaki C223



MINI CHANGER

The Iconic Kids' Crew Neck Sweatshirt

300 GSM

| Medium fit

FABRIC

3/4 - 12/14 yrs

Brushed

85% organic cotton 15% recycled polyester



Orchid Flower



Hibiscus Rose C062



Khaki C223



MINI CRUISER

The Iconic Kids' Hoodie Sweatshirt

300 GSM

Medium fit

FABRIC

3/4 – 12/14 yrs

Brushed

85% organic cotton 15% recycled polyester



hid Flower C068



Hibiscus Rose



Khaki C223



RIB BEANIE STAU772

The Unisex Rib Beanie

84 GSM OS OS

FABRIC

Knitted

85% organic cotton 15% recycled polyester

SPECIFICATION

Four shaping seams at top Foldable brim Two layers

ABOUT THIS STYLE

Easy and stylish rib beanie giving a streetwear vibe to your outfit

Natural





Heather Grey C250



Grey Mid Heather Grey
C650



Hibiscus Rose C062



Lavender C063



SEASONAL Dusty Mint C066



FISHERMAN BEANIE

The Unisex Fisherman Beanie

88 GSM OS OS

FABRIC

Knitted

95% organic cotton 5% elastane

SPECIFICATION

Four shaping seams at top Foldable brim

ABOUT THIS STYLE

Easy and stylish fisherman beanie giving that extra edge to your outfit







Black C002



French Navy C727



Khaki C223



Heather Sand C592



Mid Heather Grey C650



SEASONAL Jojoba C067



Hibiscus Rose C062



Orchid Flower C068

AW21 COLLECTION — STYLE EXTENSION

STYLE CREATOR	COLOUR ALLOCATION AW21 COLOURS	STYLE CRUISER	COLOUR ALLOCATION AW21 COLOURS EXISTING COLOURS	STYLE CHANGER	COLOUR ALLOCATION AW21 COLOURS EXISTING COLOURS
FUSER	AW21 COLOURS EXISTING COLOURS	SLAMMER	AW21 COLOURS	RADDER	AW21 COLOURS
STELLA EXPRESSER	AW21 COLOURS EXISTING COLOURS	MOVER	AW21 COIOURS EXISTING COLOURS	STELLA STREETER	AW21 COLOURS EXISTING COLOURS
MINI CREATOR	AW21 COLOURS EXISTING COLOURS	MINI CRUISER	AW21 COLOURS EXISTING COLOURS	MINI CHANGER	AW21 COLOURS EXISTING COLOURS STANLEY/STELLA

AW21 COLLECTION — NEW STYLES

STYLE	COLOUR ALLOCATION	STYLE	COLOUR ALLOCATION	STYLE	COLOUR ALLOCATION
FLETCHER	AW21 COLOURS	SLOANER	AW21 COLOURS	BOUNDER	AW21 COLOURS
	EXISTING COLOURS		EXISTING COLOURS		EXISTING COLOURS
TRIBER	AW21 COLOURS	KICKER	AW21 COLOURS		
	EXISTING COLOURS		EXISTING COLOURS		
RIB BEANIE	AW21 COLOURS	FISHERMAN BEANIE	AW21 COLOURS		
	EXISTING COLOURS		EXISTING COLOURS		



SLAMMER HEAVY

The Unisex Heavy Relaxed Hoodie Sweatshirt

500 GSM Relaxed fit XXS - 3XL

FABRIC

Brushed 100% organic cotton

SPECIFICATION

Set-in sleeve
Double layered hood in shelf fabric
2x2 rib at sleeve hem and bottom hem

ABOUT THIS STYLE

The new trendy heavy hoodie perfect for a more relaxed outfit





Heather Grey C250



RADDER HEAVY STTU866

The Unisex Heavy Crewneck

500 GSM Relaxed fit XXS - 3XL

FABRIC

Brushed

100% organic cotton

SPECIFICATION

Set-in sleeve

2x2 rib at neck collar, sleeve hem and bottom hem

ABOUT THIS STYLE

Cosy but stylish brushed sweatshirt with an oversized fit









Heather Grey



FREESTYLER

STTU788

The Unisex Heavy Weight T-shirt

240 GSM Relaxed fit XXS - 3XL

FABRIC

Single Jersey 100% organic cotton

SPECIFICATION

Set-in sleeve 1x1 rib at neck collar

ABOUT THIS STYLE

We take heavy fabrics 1 step further. The 240gsm oversized t-shirt creates an urban look that is not comparable to any other product in our range.







French Navy C727



Glazed Green C036



Burgundy C244



White C001



Natural Raw C054



Dark Heather Grey C651



Heather Grey C250



PREPSTER

STPU331

The Unisex Polo

230 GSM

Medium Fit

XXS - 5XL

FABRIC

Piqué 100% organic cotton

SPECIFICATION

Set-in sleeve Flat knit rib on collar and sleeve hem Front placket with 2 buttons in matching body color Button in 100% Recycled Polyester

ABOUT THIS STYLE

Our Iconic Polo revisited.



Black

Cotton Pink

C005



French Navy Anthracite C727



Burgundy C244



Red C004



White C001



Glazed Green C036





Royal Blue





Spectra Yellow

C204



Bright Orange



Sage

C047



Natural Raw C054











Heather Grey C250

Sky Blue

C232

Dark Heather Grey Cream Heather Grey Dark Heather Blue

C652

Black Heather Mid Grey C598

Star Gazer

C702

Ocean Depth C710



C067



C068





C063

STANLEY/STELLA



PREPSTER VINTAGE

The Unisex Garment Dyed Polo

230 GSM

Medium Fit

XXS - 3XL

FABRIC

Piqué, Garment Dyed 100% organic cotton

ABOUT THIS STYLE

Vintage version of our Iconic polo

SPECIFICATION

Set-in sleeve Flat knit rib on collar and sleeve hem Front placket with 2 buttons in matching body color Button in 100% Recycled Polyester







G. Dyed Cadet Blue C511



Khaki

G. Dyed Aged



G. Dyed Aged Light Grey C524



G. Dyed India Ink Grey









The Unisex Long Sleeves Polo

230 GSM

Medium Fit

XXS - 3XL

FABRIC

Piqué

100% organic cotton

SPECIFICATION

Set-in sleeve

Flat knit rib on collar and sleeve hem Front placket with 2 buttons in matching body color

Button in 100% Recycled Polyester

ABOUT THIS STYLE

In extension to our Prepster polo we are introducing the unisex long sleeve version











Anthracite C253



Burgundy C244



C004



Glazed Green C036



C047



Heather Grey



Dark Heather Blue C652







STELLA ELLISER STPW333

The Women's Short Sleeve Polo

200 GSM

Fitted

XS - 3XL

FABRIC

Piqué

95% Organic cotton 5% Elastane

SPECIFICATION

Set-in sleeve Flat knit rib on collar and sleeve hem

Front placket with 2 buttons in matching body color Button in 100% Recycled Polyester

ABOUT THIS STYLE

Introducing new ladies polo with updated fit







Black C002



French Navy C727



Anthracite C253



Burgundy C244



Red C004



C005



Sky Blue C232



Royal Blue C230



Heather Grey



Jojoba



Orchid Flower





STELLA PAIGER

STDW162

The Polo Dress

230 GSM

Medium fit

XS - XXL

FABRIC

Piqué

100% organic cotton

SPECIFICATION

Set-in sleeve

Flat knit rib on collar and sleeve hem

Front placket with 2 buttons in matching body color

Button in 100% Recycled Polyester

ABOUT THIS STYLE

Introducing a brand new style in our polo range.











Heather Grey



Orchid Flower C068



ORE STPK908

MINI SPRINTER

The Iconic Kids' Polo

220 GSM

Medium fit

3/4y - 12/14y

FABRIC

Piqué 100% organic cotton

SPECIFICATION

Set-in sleeve
Flat knit rib on collar and sleeve hem
Front placket with 2 buttons in matching body color
Button in 100% Recycled Polyester

ABOUT THIS STYLE

Extending the colour range of our kids polo to match with the prepster







C036



C004





Royal Blue C230



Heather Grey C250





Jojoba C067

Orchid Flower C068



CRUISER AOP STSU825

The Unisex AOP Hoodie Sweatshirt

300 GSM | Medium fit

XS - 3XL

FABRIC

Brushed 85% organic cotton 15% recycled polyester

MOVER AOP

STBM570

The Unisex AOP Jogger Pants

300 GSM Medium fit XS - 3XL

FABRIC

Brushed

85% organic cotton 15% recycled polyester

ABOUT THESE STYLES

Check all over print inspired by the preppy university look



SEASONAL Check Jojoba C821

STANLEY/STELLA



CAPSULE PREPSTER AOP

STPU336

The Unisex AOP Polo

230 GSM

Medium fit

XXS - 3XL **FABRIC** Piqué, AOP 100% organic cotton Button in 100% Recycled Polyester



SEASONAL Check Jojoba C821



CAPSULE STDW164 STELLA PAIGER AOP

The AOP Polo Dress

230 GSM

Medium fit

FABRIC

XS - 2XL Piqué, AOP

100% organic cotton Button in 100% Recycled Polyester



SEASONAL Check Jojoba C821

STANLEY/STELLA



CAPSULE

CREATOR TIE&DYE STTU757

The Unisex Tie and Dye T-shirt

155 GSM

Medium fit

XXS - 3XL

FABRIC

Single jersey 100% organic cotton

SPECIFICATION

Set-in sleeve 1x1 rib at neck collar

Hand dyed item. Each garment varies in appearance

and design

ABOUT THIS STYLE

New unique Tie & Dye for AW21 with base of Natural Raw



SEASONAL Tie & Dye Natural Raw/Black C824



CRUISER TIE&DYE STSU854

The Unisex Tie and Dye Hoodie Sweatshirt

300 GSM Medium fit XXS - 3XL

FABRIC

Terry

100% organic cotton

SPECIFICATION

Set-in sleeve, Double layered hood in self fabric 1x1 rib at sleeve hem and bottom hem Hand dyed item. Each garment varies in appearance and design

ABOUT THIS STYLE

New unique Tie & Dye for AW21 with base of Natural Raw



SEASONAL
Tie & Dye Natural Raw/Black
C824



STELLA KICKER TIE&DYE STDW163

The Women's Oversized Tie and Dye Crew Neck Dress

300 GSM Overzised fit XS - XXL

FABRIC

Terry

100% organic cotton

SPECIFICATION

1x1 rib at neck collar, sleeve hem and bottom hem Hand dyes process, each garment varies in

appaearance

ABOUT THIS STYLE

The must have new 90s fit crew dress with a retro-vibe thanks to the tie & dye colour.



SEASONAL
Tie & Dye Natural Raw/Black
C824



TOTE BAG TIE&DYE STAU775

Tie and dye woven tote bag

FABRIC

Canvas 80% post consumer recycled cotton 20% post consumer recycled polyester

SPECIFICATION

Top edge double folded for strength and clean finish Long handles with reinforced cross Hand dyed process. Each garment varies in appearance

ABOUT THIS STYLE

First time we introduce the unique Tie & Dye look on our tote bag. Unique product in the market



SEASONAL
Tie & Dye Natural Raw/Black
C824



CREATOR SPLATTER STTU786

The Unisex Splatter t-shirt

155 GSM Medium fit XXS - 3XL

FABRIC

Single jersey 100% organic cotton

SPECIFICATION

Set-in sleeve 1x1 rib at neck collar Garment dyed product. Each garment may vary slightly

in apprearance

ABOUT THIS STYLE

This style is made with a unique garment dye technique that gives a unique look on each garment.



SEASONAL G. Dyed Black Splatter C547



CHANGER SPLATTER STSU865

The Unisex Iconic Splatter Crewneck

300 GSM Fitted XXS - 3XL

FABRIC

Terry

100% organic cotton

MOVER SPLATTER

STBU579

The Unisex Splatter Jogger Pants

300 GSM Medium fit XXS - 3XL

FABRIC

Terry

100% organic cotton

ABOUT THIS STYLE

This style is made with a unique garment dye technique that gives a unique look on each garment.



SEASONAL G. Dyed Black Splatter C547



TRIBER SPLATTER STTU791

The Unisex Splatter Oversized Long Sleeve T-shirt

155 GSM Oversized XXS - 3XL

FABRIC

Single Jersey 100% organic cotton

SPECIFICATION

1x1 rib binding at collar with narrow double topstitch Garment dyed product, i.e. garment is dyed after stitching, which gives a unique appearance to each item

ABOUT THIS STYLE

This style is made with a unique garment dye technique that gives a unique look on each garment.



SEASONAL G. Dyed Black Splatter C547



CRUISER SPACE DYE

The Unisex Space Dye Hoodie Sweatshirt

350 GSM Medium fit XXS - 3XL

FABRIC

CAPSULE

Brushed reversed fabric 85% organic cotton 15% recycled polyester

SPECIFICATION

Set-in sleeve
Double layered hood in self fabric
1x1 rib at sleeve hem and bottom hem

ABOUT THIS STYLE

The Cruiser Space Dye is one of a kind. On this product we have reversed the fabric. That means the Brushed side of the fabric is on the outside and this create a special space dye cozy look



Hibiscus Rose Spaced Dyed C825





CAPSULE STPU334

PREPSTER SPACE DYE

The Unisex Space Dye Polo

230 GSM

Medium fit

XXS - 3XL

FABRIC

Piqué, Space Dye 100% organic cotton

SPECIFICATION

Set-in sleeve

Flat knit rib on collar and sleeve hem

Front placket with 2 buttons in matching body

color

Button in 100% Recycled Polyester

ABOUT THIS STYLE

This style has an one of a kind space dyed colour.



Hibiscus Rose Spaced Dyed C825



CORE RE-Creator STTU787

The Unisex Recycled T-shirt

180 GSM Medium fit XXS - 3XL

FABRIC

SPECIFICATION

Single Jersey

Set-in sleeve

50% Organic cotton 50% Recycled cotton

1x1 rib at neck collar

ABOUT THIS STYLE

The Re-creator is made from a mix of in-house organic cutting waste and organic cotton. The fabrics have not been dyed which makes the product fully sustainable







RE-Navy C601

RE-White C602



RE-Blaster STTU792

The Unisex Oversized Recycled T-shirt

200 GSM Oversized XXS - 3XL

FABRIC

Single Jersey
50% Organic cotton 50% Recycled cotton

SPECIFICATION

Set-in sleeve Dropped shoulder Wide 1x1 rib neck collar with single topstitch

ABOUT THIS STYLE

The RE-Blaster is made from a mix of in-house organic cutting waste and organic cotton. The fabrics have not been dyed which makes the product fully sustainable



RE-Black C600



RE-Navy C601



AW21 ESSENTIALS EXTENSION

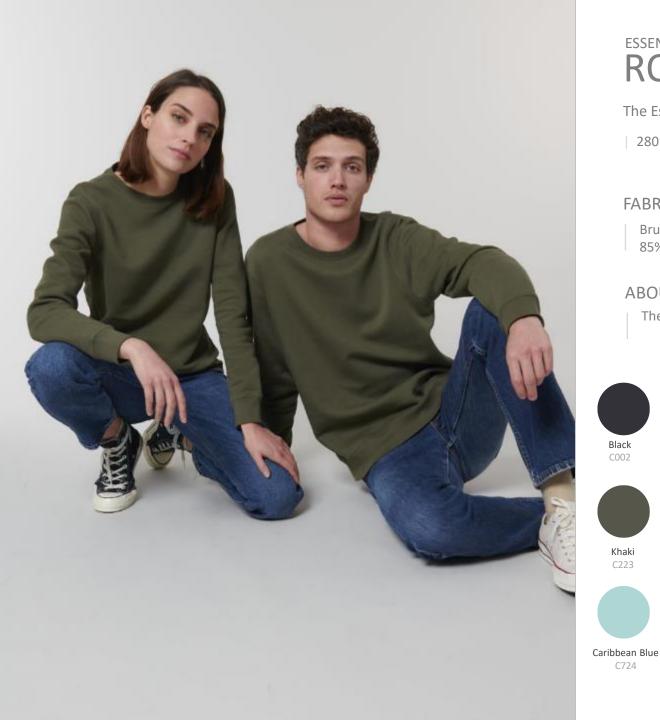
AW21 ESSENTIALS EXTENSION











ESSENTIALS ROLLER

STSU868

The Essential Unisex Crewneck Sweatshirt

280 GSM

Medium fit

XXS - 3XL

XXS - 5XL (Black, French Navy, Burgundy, White, Heather Grey, Red)

FABRIC

Brushed

85% organic cotton 15% recycled polyester

SPECIFICATION

Set-in sleeve 1x1 rib neck collar

ABOUT THIS STYLE

The extension of our essential range is complete with this crew neck sweatshirt



Black C002

Khaki

C223

C724



French Navy Burgundy C727 C244



White C001



Heather Grey



C651

Sky Blue

C232

Dark Heather Grey



Vintage White C504





Royal Blue C230

Dark Heather Indigo C658

Bright Orange

C013



C253

Red C004



Serene Blue C057



Stem Green

C059



Canyon Pink

C038

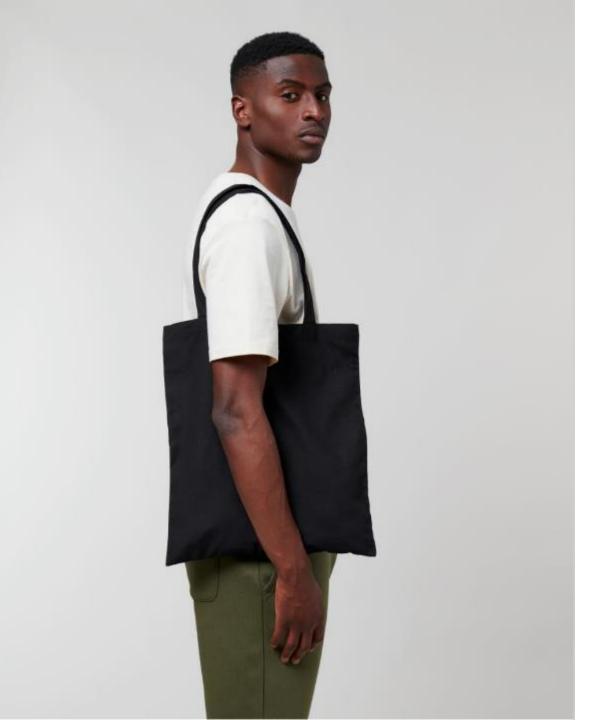


Cotton Pink









LIGHT TOTE BAG STAU773

Light Woven Tote Bag

160 GSM OS OS

FABRIC

Canvas 100% organic cotton

SPECIFICATION

Top edge double folded for strength and clean finish Long handles with reinforced cross

ABOUT THIS STYLE

The light tote bag will emphasize a broader potential in the essential collection











C005





C002

French Navy C727

Natural Raw

C054

Anthracite C253

Khaki C223

Varsity Green Stem Green C029 C059



Spectra Yellow C204



C013

Bright Orange Red C004



C244

Burgundy Cotton Pink



Royal Blue C230

Caribbean Blue C724





DRUMMER

STSU812

The Essential Unisex Hoodie Sweatshirt

280 GSM

Medium fit

XXS - 3XL

XXS – 5XL (Black, French Navy, Burgundy, White, Heather Grey, Red)

FABRIC

Brushed Sweatshirt

85% organic cotton 15% recycled polyester

SPECIFICATION

Set-in sleeve

1x1 rib at sleeve hem and bottom hem

ABOUT THIS STYLE

Extending the colour range of the Drummer in line with the Roller



Vintage White C504



India Ink Grey C715



C251



Canyon Pink C038



Cotton Pink C005



Dark Heather Indigo C658



Caribbean Blue C724



Serene Blue C057



Stem Green C059



Varsity Green C029



ctra Yellow C204



Sky Blue

Bright Orange C013